

Job Title: Graphic Designer for social media

Location: Lajpat Naga, New Delhi-110024

Role Overview:

We're looking for a Graphic Designer who blends creativity with digital-first thinking. You should be comfortable using Canva, design software like Photoshop and Illustrator, and have a strong understanding of social media formats and publishing. Strong communication and collaboration skills are essential.

Key Responsibilities:

- Design creatives for social media, branding, campaigns, and presentations
- Create visually engaging assets using Photoshop, Illustrator (bonus: Figma, After Effects)
- Build and adapt social content using Canva
- Collaborate with the content and strategy team to execute campaigns
- Support basic social media publishing and scheduling
- Use AI tools to speed up creative workflows
- Stay updated with social media trends and formats

Requirements:

- 1-3 years of design experience
- Proficiency in Adobe Photoshop and Illustrator
- Strong command over Canva for quick, platform-ready designs
- Understanding of Instagram, YouTube, LinkedIn and other platforms' content formats
- Strong communication and time management skills

Bonus if you have:

- Experience with AI tools like Midjourney, Runway
- Motion graphics or basic video editing skills
- Experience with social media publishing tools (like Buffer, Meta Suite, or similar)
- A portfolio that shows both versatility and digital-first thinking

Why Join Us?

- Opportunity to work on diverse and exciting projects.
- A dynamic team that values creativity and innovation.
- Growth opportunities within the organization.
- Flexibility to bring your unique style and ideas to the table.



Location:

8 Vikram Vihar Extension, Lajpat Nagar IV, New Delhi-110024

Join our team and play a key role in shaping the digital presence of leading brands while growing your skills in the exciting world of digital marketing!

