

Job Description: Social Media Intern

Location: Lajpat Nagar, New Delhi

Type: Internship (Full-time)

Duration: 3–6 months

Job Description:

We are looking for a **creative and enthusiastic Social Media Intern** to support our team in managing social media accounts, creating content, and learning the ropes of digital marketing. If you are passionate about social media, content creation, and want to gain hands-on experience in a fast-paced agency environment, this role is for you!

Key Responsibilities

- Assist in planning, scheduling, and publishing content across social media platforms.
 - Support the team in developing engaging posts, reels, and stories.
 - Help build and maintain content calendars for clients.
 - Research trends, hashtags, and competitor activities to generate ideas.
 - Draft captions, copies, and scripts for social media campaigns.
 - Monitor engagement, track performance, and compile basic reports.
 - Coordinate with designers, editors, and team members to ensure timely execution.
 - Participate in brainstorming sessions and share fresh ideas.
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What You'll Learn

- Hands-on experience in **social media marketing** and **content creation**.
 - Exposure to **AI tools** for business and marketing automation.
 - Understanding of **content strategy, video marketing, and campaign execution**.
 - Collaboration with creative directors, editors, and digital marketers.
 - Real-world insights into **client servicing** and brand building.
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Requirements

- Current student or recent graduate in Marketing, Communications, Media, or related field.
 - Passion for social media platforms (Instagram, LinkedIn, YouTube, etc.).
 - Strong communication and writing skills.
 - Creative mindset with attention to detail.
 - Basic knowledge of Canva, video editing, or social media tools is a plus.
 - Eagerness to learn and adapt in a fast-paced environment.
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Perks

- Full-time opportunity with MLabs Digital on successful completion & selection.
- Certificate of Internship & Letter of Recommendation (based on performance).
- Hands-on experience with live client projects.
- Mentorship from experienced digital marketing professionals.
- Chance to explore creative roles in **video production, editing, and content strategy**.

Location:

8 Vikram Vihar Extension, Lajpat Nagar IV, New Delhi-110024

Join our team and play a key role in shaping the digital presence of leading brands while growing your skills in the exciting world of digital marketing!

